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Sheet	1	of	1
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Application Number	10/621,479
Filing Date	July 15, 2003
First Named Inventor	William W. Rowley
Art Unit	3626
Examiner Name	Unknown
Attorney Docket Number	39288.0222

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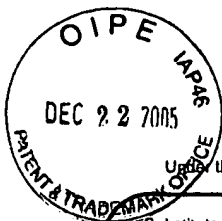
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Sheet

1

of

1

**Complete If Known**

Application Number 10/621,479

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First Named Inventor William W. Rowley

Art Unit 3626

Examiner Name Unknown

Attorney Docket Number 39288.0222

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
<i>He</i>	4	PULASKI, MICHAEL J., "An emerging niche market opportunity," MGM Journal, Jul.-Aug. 1997, p. 69, 72-74, 76, V. 44, Issue 4, Medical Group Management Association	
<i>He</i>	5	PULASKI, MICHAEL J., "Marketing medical services to the affluent," MGM Journal, Sept.-Oct. 1997, p. 26, 28, 30, V. 44, Issue 5, Medical Group Management Association	
<i>He</i>	6	WEBSITE, "The Executive Registry," <a href="http://www.executiveregistry.org">http://www.executiveregistry.org</a> , The Executive Registry, 535 E. 68th St., Box 114, New York, NY 10021, USA	
<i>He</i>	7	WEBSITE, "PinnacleCare," <a href="http://www.pinnaclecare.com">http://www.pinnaclecare.com</a> , PinnacleCare International Inc., 250 West Pratt St., Suite 1100, Baltimore, MD 21201	

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